

2008 production schedule

Prevention special	Ad close	Materials due	On sale	Off sale	Distribution
South Beach Diet 2-Week Quick Start	11/26/07	12/5/07	1/15/08	3/18/08	525,000
Biggest Loser #1	12/21/07	1/9/08	2/19/08	4/22/08	525,000
Outsmart Diabetes #1	1/28/08	2/4/08	3/18/08	5/20/08	525,000
Best of Slow Cooker	2/4/08	2/13/08	3/25/08	5/27/08	507,000
Walking Fit	3/3/08	3/12/08	4/22/08	6/24/08	525,000
Flat Belly Diet #1	3/31/08	4/9/08	5/20/08	7/15/08	525,000
Diabetes Cookbook	4/7/08	4/16/08	5/27/08	7/29/08	507,000
Total Health Makeover after 50	5/5/08	5/14/08	6/24/08	8/26/08	525,000
Grocery Guru	5/26/08	6/4/08	7/15/08	9/16/08	525,000
Smoothies & More	6/9/08	6/18/08	7/29/08	9/23/08	507,000
Biggest Loser #2*	7/7/08	7/16/08	8/26/08	10/21/08	525,000
Flat Belly Diet #2	7/28/08	8/6/08	9/16/08	11/18/08	525,000
Slow Cooker Fall Favorites	8/4/08	8/13/08	9/23/08	12/23/08	507,000
Brain Games / TBD	9/1/08	9/10/08	10/21/08	12/16/08	525,000
Outsmart Diabetes #2	9/29/08	10/8/08	11/18/08	1/13/09	525,000
Biggest Loser #3*	10/29/08	11/5/08	12/16/08	2/17/09	525,000

title/content subject to change

* single sponsorship (advertising not available for this SIP)