

2009 production schedule

Prevention Special	Ad Close	Materials Due	On Sale	Off Sale	Distribution
Weight Loss	11/26/08	12/3/08	1/13/09	3/17/09	525,000
Biggest Loser #1	12/22/08	1/7/09	2/17/09	4/21/09	525,000
Outsmart Diabetes #1	1/28/09	2/4/09	3/17/09	5/19/09	525,000
Low Cost Meals	2/4/09	2/11/09	3/24/09	5/26/09	507,000
Walking Fit	3/4/09	3/11/09	4/21/09	6/23/09	525,000
Biggest Loser #2	4/1/09	4/8/09	5/19/09	7/14/09	525,000
Outsmart Diabetes Cookbook	4/8/09	4/15/09	5/26/09	8/25/09	507,000
Weight Loss #2	5/6/09	5/13/09	6/23/09	8/25/09	525,000
Flat Belly Foods	5/27/09	6/3/09	7/14/09	9/15/09	525,000
Fit Over 40	7/8/09	7/15/09	8/25/09	10/20/09	525,000
Slow Cooker #1 Cook	7/22/09	7/29/09	9/8/09	11/10/09	507,000
Biggest Loser #3	7/29/09	8/5/09	9/15/09	11/17/09	525,000
Fit in 15 Minutes	9/2/09	9/9/09	10/20/09	12/15/09	525,000
Slow Cooker #2	9/23/09	9/30/09	11/10/09	2/9/10	507,000
Outsmart Diabetes #2	9/30/09	10/7/09	11/17/09	1/12/10	525,000
Casseroles/Desserts	10/28/09	11/4/09	12/15/09	2/16/10	507,000

Prevention Bookazines	Ad Close	Materials Due	On Sale	Off Sale	Distribution
Fit Over 40	12/24/08	12/24/08	2/24/09	3/18/09	310,000
Healthy Woman	2/27/09	2/27/09	4/28/09	7/21/09	310,000
Walk off Weight	4/27/09	4/27/08	6/30/09	9/15/09	310,000
Abs & More	6/26/09	6/26/08	8/25/09	11/24/09	310,000
TBD	8/17/09	8/17/09	10/27/09	1/19/10	310,000
2010 Get Organized Health Planner	10/26/09	10/26/09	12/22/09	3/23/10	310,000

title/content subject to change

* single sponsorship (advertising not available for this SIP)